MASTERS

2017

April 3-9

PRIMESPORT

Masters Hospitality

MASTERS 2017 | PRIMESPORT

Large groups please contact:
Chuck Saulino 404-898-0860
chuck.saulino@primesport.com

Masters Hospitality

OVERVIEW

Executive Marketing Services owns and operates three hospitality venues just across the street from the Augusta National Golf Club. The Executive Club, The Northwood Club and The Garden City Club provide a Masters Hospitality experience that is second to none. Our amenities and menus combine for a rich Augusta heritage with a country club atmosphere.

From the moment you enter our facilities, you will discover an upscale environment where no detail is overlooked. And with our prime locations, you are just a chip shot away from one of the finest golf courses in the world. Combined with our valet parking, our facilities are truly the best for access to The Masters Golf Tournament.
Hospitality Amenities include:

- Daily Breakfast Buffet with Omelet Station
- Elegant Luncheon Buffet
- Afternoon Hot and Cold Hors d'oeuvres
- Premium Beverages with Complimentary Bar Service
- Concierge Service
- Private Outdoor Patio, Deck, and Lounge Areas
- Massage Therapists available on select days
- Ice cream Station
- High-speed Wireless Access
- Daily Newspapers and Pairing Sheets
- Full Service Business Center
- 24 Hour Security

MASTERS 2017 | PRIMESPORT

Large groups please contact:
Chuck Saulino 404-898-0860
chuck.saulino@primesport.com

THE EXECUTIVE CLUB

1004 Azalea Dr, Augusta, GA 30904

The Executive Club on Azalea, is located at 1004 Azalea Drive. The crown jewel of the Executive Marketing Hospitality System, this expansive venue is directly across the street from the Augusta National Golf Club, just a chip shot away from one of the finest golf courses in the world. Combined with our valet parking, our location is truly the best for access to the Masters Golf Tournament.

With more than 12,000 square feet of indoor and outdoor hospitality space, the Executive Club on Azalea is a multi-level climate-controlled facility constructed exclusively for hospitality during The Masters Golf Tournament. It is capable of hosting up to 450 guests per day.

The tastefully decorated country club atmosphere will allow your clients and guests to mix business with pleasure while enjoying the casual elegance and ambiance of the Masters Golf Tournament.

What distinguishes The Executive Club on Azalea and makes us unique compared to similar venues is our attentive professional event staff, Masters-themed décor, valet parking upon arrival, Five-Star Dining and more than 15 flat-screen televisions as well as 10 flat-panel High Definition televisions located throughout the facility, including the restrooms so you don't miss a minutes worth of action on the course. Our full business center with concierge service will handle every intricate detail while fulfilling each request so you can relax and focus on spending quality time with your guests.

MASTERS 2017 | PRIMESPORT

Large groups please contact:
Chuck Saulino 404-898-0860
chuck.saulino@primesport.com

THE EXECUTIVE CLUB 2017 UPGRADES

1004 Azalea Dr, Augusta, GA 30904

PRIMESPORT is pleased to announce a comprehensive renovation to enhance two exclusive hospitality venues into one grand compound.Every detail has been thought of from the valet arrival to concierge check-in to finely appointed club furnishings and exceptional service. This sophisticated modern club is a seven minute walk from Augusta National Golf Club Gate No. 6, the main pedestrian walk-in entrance located on Berckmans Road.

- 12,000 sq. ft. multi-level, climate controlled facility with a variety of gathering spaces
- A new artfully designed outdoor space featuring our chef focused grilling deck and Green Jacket Happy Hour daily with live music
- Chef focused and indulgent mixology experiences daily with the discriminate guest in mind
- Innovative culinary creations that are locally sourced from our purveyors to ensure the freshest, seasonally inspired ingredients served from 7am until closing
- All day premium bar service with daily cocktail tastings
- Continuous shuttle service to the main gate
- Over 15 flat screen televisions and surround sound
- Concierge service and amenities for guests:
    - Mobile phone charging
    - Wi-Fi access
    - back or foot massage
    - amenity essentials
    - bag check and more

MASTERS 2017 | PRIMESPORT

Large groups please contact:
Chuck Saulino 404-898-0860
chuck.saulino@primesport.com

THE NORTHWOOD CLUB

1018 Northwood Rd, Augusta, GA 30909

The Northwood Club at 1018 Northwood Road was recently acquired to add to our portfolio of hospitality facilities. This newly-renovated facility represents the third in our line-up of facilities dedicated to hosting our guests during Masters Week.

With our facilities located directly across the street from the Augusta National Golf Club, you are just a chip shot away from one of the finest golf courses in the world. Our location is truly the best for access to the Masters Golf Tournament.

With more than 8,000 square feet of indoor and outdoor hospitality space, The Northwood Club is a multi-level climate-controlled facility constructed exclusively for hospitality during The Masters Golf Tournament. It is capable of hosting up to 250 guests per day.

Continuing the EMS tradition for attention to detail, the new facility will provide a comfortable country club atmosphere which will allow your clients and guests to mix business with pleasure while enjoying the casual elegance and ambiance of the Masters Golf Tournament.

MASTERS 2017 | PRIMESPORT

Large groups please contact:
Chuck Saulino 404-898-0860
chuck.saulino@primesport.com

THE GARDEN CITY CLUB

1006 Magnolia Dr, Augusta, GA 30904

The Garden City Club at 1006 Magnolia Drive was recently acquired to add to our portfolio of hospitality facilities. This expansive facilities the fourth in our line-up of facilities dedicated to hosting our guests during Masters Week.

With our facilities located directly across the street from the Augusta National Golf Club, you are just a chip shot away from one of the finest golf courses in the world. Our location is truly the best for access to the Masters Golf Tournament.

With more than 14,000 square feet of indoor and outdoor hospitality space, The Garden City Club is a multi-level climate-controlled facility constructed exclusively for hospitality during The Masters Golf Tournament. It is capable of hosting up to 600 guests per day.

Continuing the EMS tradition for attention to detail, the new facility will provide a comfortable country club atmosphere which will allow your clients and guests to mix business with pleasure while enjoying the casual elegance and ambiance of the Masters Golf Tournament.